



Opus Global Group

Opus Global Group

Strategy and Management Consulting

Accelerate Your Business Performance



Business Advisory Management

"If Business Intelligence is Power, then Accelerating it is Genius!"

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Business Advisory Management

Our business advisory expertise provides clients with financial, operational, technological strategy and analysis for their business portfolio valuations that pinpoint strategic gaps in operations, cash flow, technology, taxation and finance. OGG provides clients with quality assessments of current and future business valuations for M&A, Turnarounds, LBO and Buy/Sell opportunities to owners, investors, private equity, accounting firms and advisory firms worldwide. Our advisory professionals deliver unique business insights for capital, market and economic value, including intangible assets for intellectual property, custom solutions and technology networks. We review, formulate and manage the due diligence process to maximize the opportunities for our clients business strategy, transaction analysis, financial modeling, value enhancements and contract negotiations.

Highlights

- **Business Portfolio Reviews for Investment Valuations**
- **Strategic Mapping and Business Modeling for Growth**
- **Operational/Financial Valuations and Cost Analysis**
- **Technological Valuations for Pre/Post Transactions**

Strategic Approach

Our strategic approach comprises of strategy road maps built by our associates and partners driving the accounting convention, whereby assets are reported on the books of the subject company at their acquisition value, net of depreciation where applicable. We provide proven valuation methodologies to conduct an asset-based and market-based values approach to our clients with the expertise to adjusted to fair market value wherever possible. The value of a company's intangible assets, such as evaluation of total stakeholder value of technology investments, including intangible assets (e.g., software), intellectual property, and custom solutions is generally impossible to determine apart from the company's overall enterprise value.

Business Advisory Service Offerings

Our value of market and asset-based strategy and analysis of a business is equal to the sum of its parts. With sound guidance from our business advisory professionals we can analyze the underlying financial structure to optimize the total business valuation. Our strategic approach to business valuation is based on the principle of substitution: no rational investor will pay more for the business assets than the cost of procuring assets of similar economic utility. OGG's advisory professionals and



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partners provide a full-service business valuation for the SMB and enterprise market.

- **Organizational Assessment**
- **IT & Operational Assessment**
- **Merger & Acquisition Due Diligence**
- **Post-Merger Integration**
- **Corporate Compliance Management**

Why OGG

With our dedicated management team of business specialists and thought leadership professionals, we provide insights to solving real problems to the performance issues facing businesses today through deep strategy and function expertise coupled with effective technology implementation and business intelligence capabilities.

- Industry expertise, proven solutions and sound guidance
- A broad range of deep domain services and solutions
- Knowledgeable associates and management practitioners
- Proven methodologies and innovative approaches in the IT space
- Best-in-Class service provider

“The OGG Business Advisors created unique insights into our technology valuation and integration strategies for our M&A pre/post merger. Our target merger involved complex strategic valuations of financial significance that could have negatively impacted our capital return on investment.”

Vice President, Premier Mid-Market Retailer

Contact us for a confidential, no obligation consultation – including detailed information about our Business Advisory Services for all your business services and solutions.



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